

LE LAVOIR LIMITED

CIN: L74110GJ1981PLC103918

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Date: 25th April, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir/Ma'am,

Subject: Press Release

Ref: Security Id: LELAVOIR / Code: 539814

Pursuant to second proviso to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the Press Release for the Launches its first In-Hotel Laundry Unit at Fairfield by Marriott, Mumbai. This Media Release will also be available on the Company's website.

Kindly take the same on your record and oblige us.

Thanking You

For, Le Lavoir Limited

Sachin Vishnu Kapse
Managing Director
DIN: 08443704



Le Lavoir Limited

Le Lavoir Ltd Launches its first In-Hotel Laundry Unit at Fairfield by Marriott, Mumbai

Pioneering Innovation in Laundromat Services

Mumbai, India – April 22, 2025 – Le Lavoir Ltd (BSE: 539814), India's first and sole publically listed laundromat company, **announces the inauguration of its first in-hotel laundry unit at Fairfield by Marriott, Mumbai International Airport.** This strategic initiative, in collaboration with Associated Hospitality Private Limited (AHPL), signifies a major advance in Le Lavoir's approach to providing laundromat services to the hospitality sector.

The newly launched in-hotel laundry unit at Fairfield by Marriott is designed to offer:

- **Enhanced Operational Efficiency:** Reduced turnaround times due to services within the premises, ensuring prompt service for guests.
- **Superior Quality Control:** On-site facilities allow for meticulous monitoring of processes, ensuring better standards of cleanliness and fabric care.
- **Sustainable Practices:** The unit employs eco-friendly technologies and processes which cut down energy and water consumption, aligning with global sustainability goals and reducing the hotel's carbon footprint.

Dr. Ashoak Kumar Jain (alias Ashok Dilipkumar Jain), Director-New initiatives and Chairman of Le Lavoir Ltd, stated, "Our collaboration with Fairfield by Marriott marks a significant milestone in our journey. By bringing our services directly into the hotel, we aim to redefine guest experiences and set new benchmarks in hospitality laundry services."

The Indian laundry service market is witnessing rapid growth, with increasing demand for organized and efficient services. Le Lavoir's pioneering approach positions it at the forefront of this evolving industry, offering scalable and high-quality services across India to meet the dynamic needs of the hospitality industry. The company has recently concluded a successful fund-raising of Rs 100 crore, and is set to expand its presence across India over the next two years. In addition to **Mumbai, Le Lavoir will expand its operations to Delhi NCR, Bengaluru, Chennai, Hyderabad, Kolkata, Pune, Goa, Ahmedabad, Jaipur, and Surat.** These cities have been selected based on their hospitality industry growth, business activity, and tourism potential.

About Le Lavoir Limited

Le Lavoir Limited (earlier Radhey Trade Holding Ltd) is a BSE listed company (BSE: 539814) since 1981, and is in the business of Laundry Services catering to institutions such as hotels for their dry cleaning and laundromat services on an outsourced model. The company has proven itself as a reliable partner for India's fast growing hospitality

sector, and has built strong partnerships with a number of leading luxury hotel brands. Le Lavoir's state of the art facility in Chandivali, Mumbai, not only meets the highest hygiene standards, but also reduces water and energy consumption.

For further information, please visit www.thelelavoir.com

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